

Career opportunities in contemporary biomedical engineering — a practical guide

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Abstract

The lecture will demonstrate current opportunities on the market, especially in the area of digital health. We will focus on the following topics: market overview in the context of worldwide pandemic, the power of network and relations, desired skills and usage of social media (personal branding), and the lecturer's own career as an example. Personal experiences and useful tips will be shared with the audience. The Q&A session is planned at the end of the lecture.

About the presenter

Magdalena Głabińska graduated from the Wrocław University of Science and Technology. She received a bachelor degree in biomedical engineering in 2016 and a master degree in computer science in 2018. Her professional experience as a product manager and in the area of digital health include: product design with numerous stakeholders, market analysis, product vision and roadmap, development of the IoT partnership network. During her studies and after graduating, she worked as a Test Analyst with Medical Device Background and as a System Analyst for the S3 Group, until 2018. In 2019, she was a Technology Consultant (via AKKAdemy) at Volkswagen AG. In 2020, she joined COMARCH Healthcare as a Business Consultant. Her motto is *Improving healthcare by creating digital health solutions*.